

-M

Complex problem of
a modern policy

POLITICAL VECTOR-M

1-2/2015 ISSN 2307-5481

« - »
()

:
..
()
..
()
..
()

:
454080, .
- .76, .458 ,
«
»
./ : +7 (351) 267 94 23,
. : +7 (952) 528 98 86,
+7 (906) 869 63 20

email: politvek@gmail.com

web: www.morapn.ru

70x108/16
.. .12,6
- 500 .
910/156

2

©

©

©

, 2015
p , 2015
« », 2015

« - : -
» -

, . -

, , , ,) (-

20 . , «T s N R » 12, : 5-30 . , - 10- -

: (300-500), -
(, , , -
, , / , -
,). -

: (./eng),
(./eng), (./eng), ,
(./eng).

Scopus.



7

..

:

-

13

..”

..

:

-

18

..”

..

-

-

23

..”

..

-

(

«

»

.

)

28

..

-

45

..

1990–1991

(

-

)

58

..

-

62

..

«

»

(

)

69

IV

..

«

.

.

»

70

..

-

75

..

79

. .

-

85

. .

91

. .

.

99

. .

106

. .

112

. .

:

122

. .

()

133

. .

:

-

141

.

CONTENTS

- 7 Rudenkin D.V.**
Justice as a substitution for liberty and success: analysis
of political values in Sverdlovsk region **RESEARCH**
-
- 13 Abrahin T.I., Parshina S.V.**
Nationalism and internationalism: problems of continuity
- 18 German D.V., Parshina S.V.**
Political-economical fragments
of development in modern China
- 23 Koretskiy A.A., Parshina S.V.** **THE
NEW VECTORS**
Experience of the content-analysis
(on an exam r «C » K. M r s)
- 28 Gontsov K.V.**
State policy as a tool for maintaining social
and political stability of society
-
- 45 Artemov A.V.**
The official discourse in the context of perestroika events
in 1990-1991 (historical and political review) **HISTORICAL
POLITOLOGY**
- 58 Voroshin S.D.**
History and milestones history museum
of South Ural State University
-
- 62 Kuchinov A.M.** **REFERAT**
«T r r s » (referat)
-
- 69 Artemov A.V.**
IV Forum of young political scientists:
«T e youth. Education. Integration»
- 70 Detkina V.O.**
The phenomenon of double standards
in contemporary international relations **FORUM OF
YOUNG POLITI-
CAL SCIENTISTS**
- 75 Kalashnikova S.K.**
The modern approach to the understanding
of the political marketing
- 79 Manzhina N.A.**
Territorial Identity of Russian-Chinese
Border City Blagoveshchensk

- 85 Maslova A.A.**
The object of political manipulation
in the information society
- 91 Kovyliueva N.S.**
L r 's al institutions as instruments
of managing ethnopolitical conflicts
- 99 Samusevich A.V.**
Description of the life-cycle of political elites as
a category of systemic political analysis
- 106 Stepovenko E.M.**
Symbolic politics of new Russian political parties
- 112 Litvishko O.M.**
Regional Integration in the Caspian Region:
the Choice of Cooperation Paradigm
- 122 Mokeeva A.G.**
Regional identity of Southern Europe
(the cases of Spain and Italy)
- 133 Ribalov M.V.**
Conflict in post-occupation Iraq: space-communal aspect

**FORUM OF
YOUNG POLITI-
CAL SCIENTISTS**

141 References about the authors

AUTHORS

Editors are not responsible for the position and views of the authors.

: 316.752.4
60.561.3

:

• •

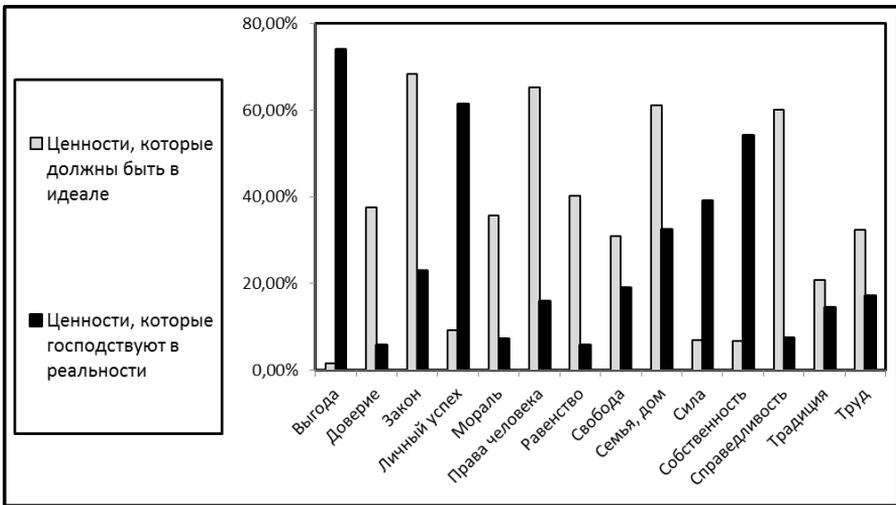
2015

2014-2015

1000

The paper is devoted to the description of survey conducted by the author in the Sverdlovsk region in the end of 2015. The original idea of the author was that increasing importance of different moral, economic and political issues (which took place in Russian society in 2014 and 2015) could lead to heightened importance of moral values and issues concerning ordinary people. In order to check this hypothesis the author conducted his own research project, based on a survey of more than 1,000 residents of the Sverdlovsk region. The article describes and analyzes the most important results of the study and describes the basic moral dilemmas, concerning people in the region: too strong power of value of success and freedom and a sense of lack about value of justice.

Keywords: *political culture, political values, survey, justice, freedom, Sverdlovsk region.*



. 1.

-
1. 2011-2012 // 2011-2012 « ».
 2013. 18-99.
 2. // . 2009. 2. 22-33.
 3. / 2011. 328 .
 4. 2015 .
()
. URL: http://www.gks.ru/free_doc/doc_2015/info/info12.rar
(30.01.2016).
 5. // . 2013. 1. 36-46.
 6. : / . 2013. 400 .
 7. ?// . 2012. 5. 46-58.
 8. : 2013. 137 .

• ” • •

The implementation of the principle of nationalism is seen as a way out of the economic and political crisis, which is currently the world community. Political and cultural unit as two independent hypostasis are synthesized together and reveal the essence of nationalism.

Keywords: *internationalism, nationalism, communicative environment, the industrial way of production, the educational system.*

1. «...» 1991 – 321 . ;
2. «...» 2011;
3. «Pr C r »,
1997. – . 2 – 4.

-

• ” • •

The analysis of individual sectors of the economy of the PRC. Special attention is paid to the issues of the Chinese stock exchanges and the education system in China. The peculiarities of the strategy of focused development, which originally enriched the individual regions, and then spread development to other regions.

Keywords: *the strategy of focused development, the export model of the economy, regional cooperation, external economic policy, financial crisis, educational system.*

2006

117

« » « ».

« » « » —

« », -
 , -
 . -
 - « », -
 , 1984 -
 , , . 14 -
 , . -
 - . -
 , 2000 -
 , -
 , -
 , -
 . -
 1970- -
 , . 2010 -
 1978 2010 . 2020 -
 , -
 , -
 , (-
), , , -
 , , , -
 . -
 99% , 73% -
 , 44% -
 . -
 2007 -
 . -
 12 . 10 . -
 . 1000. 1981 -
 - -

300

(2,6%).

10%

200-300

384

(487,3

2007).

».

2010

«

49

(SEHK)

(SSE)

SSE Composite,

1990

SSE Composite Index
Stock Price Index
Index –

KOSPI – Korea Compo-
site Stock Price Index – Nikkei 225, Stock Average, Tokyo Stock Price

Hang Seng

31 24 1969
1964

HIS – Services Limited.
100

24 2007 , 31 20971,46 , -
 10,000 6- 1967 - 58,61 . -
 20,000 . Hang Seng 1993 , 13 -
 12 -
 -
 -
 -
 -
 -
 22,9% 7,3% 2014 . 2006 -
 , -
 -
 -
 .

1. . : « ». .
 . <http://derzava.com/statji/smironov-kitaj.html> (26.06.2015);
2. . . . - .
 :
 . . . , 2001. – 368 c.;
3. . . - / 24
 2005;
4. . . . - . : « », 2009;
5. . : I. . . .
 . <http://lib.meta.ua/book/25713/> (26.06.2015).

(,).

, , -

.

;

, -

-

, -

.

, , -

: , (, -

), , -

(, ,), -

, , ,

, , -

, -

, -

.

, -

(-) (-

), (), (-

, , -

, , -

, -

.

, , -

, -

, -

.

- -

, -

, -

, -

, -

.

» « » . . . « 8:

, , - , -
 , , -
 - « » . . .
 - « 8: » « »
 «WICKA» - .
 : - 98667;
 - 84382; - 989;
 17,5; - 13648; - 3033;
 - 4025; - 5232.
 : - 239 (2,15%); - 149
 (1,34%); - 129 (1,16%); - 58 (0,52%); - 54 (0,49%); - 54 (0,49%);
 - 52 (0,47%); - 51 (0,46%); - 49 (0,44%); - 40
 (0,36%); - 39 (0,35%); - 39 (0,35%); - 33 (0,30%); -
 - 33 (0,30%); - 32 (0,29%); - 30 (0,27%); - 29 (0,26%);
 - 29 (0,26%); - 27 (0,24%); - 27 (0,24%); - 26 (0,23%); -
 - 26 (0,23%); - 25 (0,22%); - 25 (0,22%); - 24
 (0,22%); - 24 (0,22%); - 23 (0,21%); - 22 (0,20%);
 - 21 (0,19%).
 (3033) , 8 -
 « » .
 , 75%,
 17,5 ,
 (14
).
 « » 239
 2,15,
 « », -
 , -
 149 3,34%.
 « », -
 , 8 52
 « » 129
 1,16%.
 , , . . ,
 -
 -
 « », « », « ».

»,
»

« » «
.«

», « ».

27 0,20 %.

1. / . – , 2003;
2. . – ., 1984;
3. . – . 1–2. – ., 1973;
4. . – ., 1985;
5. . – ., 1986;
6. . . . <http://religious-life.ru/2012/03/folieva-metod-kachestvenno-kolichestvennogo-analiza-soderzhaniya-teksta-v-religiovedcheskih-issledovaniyah/>;
7. . . . : . . . / – .: ., 1997.

The article discusses the phenomenon of public policy from the viewpoint of its role in the socio-political stabilization of society. The author analyzes the classical and modern approaches to the definition of public policy, its functions, types and actors. Combining modern approaches to the definition of stability and State policy, the author displays the definition of the state policy of stabilization, which takes place primarily during the crisis period.

Keywords: *state policy of stabilization, socio-political stability, actors, crisis, destabilization.*

14, . 66 .

15, . 440 – 441].

,
 .
 , ,
 -
 , ..
 ?
 ?
 , ,
 .
 -
 .
 , . . .
 .
 (, , . . .),
 . , . , . , . . .
 , ()
 , , , , , (. , . , . . .) . «
 » ,
 (. , . . .) .
 -
 (. , . , . . .) .
 (. . . , . . .) .
 ,
 (. , . , . . .) .
 « » - . , . , . -
 ,
 50- . XX ,
 (. , . . .)
 , .) 5, . 31 .
 ,
 .

, , -
 -
 ,
 14, . 67 . , -
 .
 .
 « , -
 -
 » 14, . 20 . , -
 . -
 , -
 . «
 , -
 , -
 , -
 » 14, . 67 .
 -
 , ,
 « . . , -
 , -
 » 15, . 489 .
 . . , -
 : « . . , -
 (()), (()), -
 (()) -
 » 5, .
 28]. , -
 - . , -
 . : -
 , ,

, .
 , . . . , .
 : .
 , .
 « » 14, . 68 .
 , .
 : , . . .
 , - .
 , .
 .
 - .
 , . , .
 , .
 .
 : .
 ; .
 14, . 68 – 71].
 « » .
 « » : .
 , . - .
 , .
 « » , .
 - , .
 .

, . -
-
, . -
-
, . -
-
« ». -
-
12, . 306 – 307]. -
« » -
-
« » -
-
« » -
-
« » 12, . 307 . -
-
() -
() -
« » -
-
; () -
-
; () , -
-
« » -
-
.

.
 ((, -
), (« »
).
 , « », (),
 ().
 ,
 , , , .
 : - ,
 .. , ..
 ,
 « »
 , .. , ..
 :
 ();
 (,);
 (,);
 - (-
);
 ();
 (-
);
 (, ,
) 5, .22 .
 ,
 , « , , -
 ,
 » 5, .21 . ,

... , , . -
 , , . -
 , , « » , , -
 . -
 , . -
 , , . -
 , « » , . -
 7, .219 . -
 , : , (-
 , ,); -
 (,); -
 (, . .); -
 - , ; -
 , ; -
 , 11, .564 . -
 , , « » -
 « » , -
 . -
 , , . . , -
 , - : -
 « - » . -
 , -

« - ».

« ».

10, .327 .

5, .30 .

» 5, .30 .

5, .30 – 31].

» 5, .31 .

12, .304 . . .

, « »;

12, . 304 – 305].

. . . (

)

21]. , , 2, .

. . . , -

) (3, . 56 .

. . . , . . .

« ,

97 . » 6, .

, .

(

) ,

(6, . 104 – 105].

, . . . ,

« , ,

» 16, . 15 .

. . .

, - « » -

. « »

. « »

,

4, . 17 .

,

:

?

-

,

,

:

,

..

,

,

.

-

-

.

,

..

,

,

15, . 445 .

«

».

,

-

,

,

-

.

«

».

..

,

«

-

,

-

» 15, . 446 .

,

.

-

,

-

15, . 445 – 447].

,

-

..

,

.

-

«

(

)

-

,

» 15, . 448 .

.

,

.

-

,

-

,

-

.

,

«

-

»

-

.

,

,

(

),

-

(

,

-

..)

15, . 448 – 450].

.

..

,

-

,
 .
).
 . . . :
 , .);
 , (;
);
 , ,
 .
 , ,
 , ,
 , ,
 , .
 : ,
 . 15, . 450 – 452].
 , , . . .
 «
 ».
 , ,
 , ,
 , .
 : « ».
 . . . :

15, .557 – 558].

) 1, .44 .

8 .

9, .61 – 62].

, «
 »
 , -
 , .
 , ,
 , 9, . 191 – 198].
 , -
 , .
 , ,
 , .
 , , . . .
 « » 13 .
 :
 , -
 , -
 , .
 , ,
 , -
 , ,
 , -
 , ,
 , ,
 ; ; () ,
 ; ; () ,
 ; , , ,
 , ,
 () . , -

1. . . . : -
/ . . . ,- ∴ -1997.

2. . . . : /-
∴ - ,2004.— 301 .

3. . . . : / . . . //

∴ - ,2002.— 132 .

4. . . . : . . . / . . . -
. - . ,2004.— 456 .

5. . . . : /- ,
2011.— 188 .

6. . . . : / . . . -
. . . .- ∴ ,2008.— 272 .

7. : . . . 2
. . . 1 / 2- ,- ∴ « »,2002.—
366 .

-
8. , . . . : / . . . , . . . // -
 . - 2 (19). - 2012. - <http://vestnik.uapa.ru/ru/issue/2012/02/05/>. -
 9. , . . . : / . . . ,
 - , 2007. - 190 .
 10. . . . :
 . - 2004 - 327 .
 11. , . . . / . . . -
 . - : . - 1997. - 564 .
 12. , . . . / - : (-
) , - , 2004. - 624 .
 13. , . . . // -
 . - 4 (9). - 2009. -
<http://vestnik.uapa.ru/ru/issue/2009/04/11/>.
 14. , 2 . I
 . . . :
 » (), 2006. - 384 .
 15. , . . . : ,
 : / - : , 2003. -
 559 .
 16. , . . . : . -
 : , 2004. - 320 .

94(470)“1990/1991” + 808.51
3(2)634 + 76

1990–1991

(-)

• •

« » (1990-1991)

This « r s r » (1990-1991 years), as the political process was the final, not only for the project Mikhail Gorbachev and his team, but also for the whole of the Soviet political system, for the Soviet Union as a state. This was made possible thanks to the fact that in politics, the economy, the social sphere, in the foreign relations of the USSR with the previous stages entrenched tendencies that it was impossible to change any management techniques.

Keywords: *symbolic policy, perestroika, Gorbachev, image of perestroika, historical review, 1990-199 years.*

« » (1990-1991)

«1987–1988

» [5, . 70].

»,
« »
« » 1990-1991
» [5, . 75].

12 1990
1990-1991
1990 : «1990 –
!» [9, . 323].

[1, . 163-164]. « »

» [9, . 61].

« », 1990 30

« » , 60%

, « » , « » ,
 , — « » .
 , « » —
 , , [1, . 157].
 , 1990 , « »
 , « » , « »
 « » [6].
 1990 « »
 » (500 .),
 , «
 » , 1990
 7,5 . 1989 ,
 [6].

: 15

...

-

: 9

1921

1922

, 11

,

,
,

«

».

,

,
,

:

«

»,

«

»,

«

,

,

;

«

»;

«

,

».

...

...

,

,

. 17

.

,

: 4

,

...

: 22

,

-

,

,

,

.

», (« -
) [6]. , -
: -
, « », -
13 1990 . « » -
19-20 . . , -
« » : 20 , . -
, 23 . 1990 -
: «500 », -
« » -
, - , -
, . . . -
: , -
, ; -
(, -
) ; -

· ,
,
,

[8, . 77].

,
·

, 29

« »

· ·
,

« »:

1990

10

11

«500 »;

24

9

»;

19

«

», , -

[6].

» « ». 16

, 2)

: 1)

3)

17

,
 .
 ,
 («
 », «
 » «
 »).
 : 2
 « »
 . « »
 ,
 .
 — «
 ». 19
 « »
 :
 « »
 .
 ,
 :
 ,
 : 1
 .
 :
 « »
 .
 , - ,
 ,
 . 5 1991 .
 . . .
 , 80 , 120,
 . 13 ,
 ,
 , 19 . . .
 . . . ,

« 22 24 » . . . , , 25
1991 . . . , , . . . , , 4
« »: . . . « » . . .
: 19 «Frankfurter Allgemeine Zeitung» . . .
1 . . . « ».
() « » , « » :
1991 . . . « » [6].
1991 ,
(18-21 1991) ,
« ».

, 1985 . 1991 -
-
-
1991 , -
(, , -
) . , -
, -
19 «S r », , -
, , -
, . -
, , 8 1991 -
« , -
» . -
.. , , -
, , , -
, . . . -
, -
. 24 , -
: -
, -
.. . -
, « , -
» , -
. 27 .. -
.. . « -
» . « -
» , -

« » , -
 », -
 « 500 ». « » -
 , « 1990 » -
 , 1991 , -
 « » 443-I 24 1990 , -
 » [2, . 133].

...
 :
 , , -
 , , -
 , « » -
 ». « » -
 , , 1992 , ... -
 , , [4, . 149]. -
 , « » -
 , .

« »
 1989 – 1990 « » , -
 , , -
 , « » -
 - -
 , , -
 , , -
 , , -
 , 1991 -
 - ,
 , . . .
 , .

- 1990
- [1, . 259].
- G7 1991
- »,
1. 1985–1991
 , .: - , 2002. — 367 .
2. . 1985 - 1993 /
 „ „ .;— — .: , 2010. — 215 .
3.
 .- .: : SIMAR, 1995. — 473 .
4. 91- . , M.: - « » , 1992. —
 224 с.
5. . . . :
 1980-1990- .// .-2014.- 2.- . 58-80.
6. . . . « » 1985-1991 //
 :// . r .r / r / r / r / s 29320/ ()
 20.07.2015)
7. . . . : 1945 - 1991 . —
 , 2000. — 680 .
8. 1985 - 2001:
 .— .: - ; , 2001. — 260 .
9. . . 1991 :
 , 1997. — 336 .

The article highlights the stages of development of the Museum of History. The article talks about the highlights of the museum's activities, the people who participated in the creation of the museum and its formation. The article describes the main activities of the Museum of History of SUSU, illustrated the most striking examples of work from the past the museum. Indicated the role of the museum in the scientific and educational activities of the South Ural State University (National Research University).

Keywords: *museum of the history of SUSU, university museums, forms of museum activity, history of university museums, collections of the teaching staff.*

1975 , 06.02. 1980 61
, 12 1980
[1].
[2].
[3].
[4].

, « —
 , , , . — —
 , — . . .
 — , «
 » — . —
 , « , » 1964 . . . , 1975
 . . . , 1963 . . .
 , —
 50- , 55 —
 « — », —
 . . . , . . . , . . . , . . .
 . . . « » —
 , —
 . 2006
 «1941–1945 . — , — », —
 . 65-
 . . . : —
 , —
 , —
 , —
 . 9 . —
 , , —
 , 1985 . —
 , 40- —
 . , —
 , 1996 «
 » « » .

70-

« »
« »
[5].
11800 , 1984–1985 1458
1995 « –
».
1982–1983
295 , 1983–1984 – 145 . 2011
150. 2500 , 65
4500 500 .
–

1. . . . : / . . . // -
 - . . . : , 2008. 21 (121). - .21-30. . . .
2. . . . : / . . . -
 // - . . . :
- : , 2015. 2. - .97-102.
3. . . . / . . . , . . . ,
 . . . // « - . - , 2013. -
 .276-277.
4. . . . -
 « (1926-1984).
 , 1948-1983: ». / . . . -
 // - . . . : , 2009. 32 (165). - .69-82.
5. . . . / . . . ,
 . . . // - . . . : , 2009. 32 (165).
 - .48-52.

« () »

• •

1980 . « »

» « -

2014 1 . -

, , . -

. . . , -

,

: , , -

.

Summary of 1980 «Civic culture revisited» book edited by G. A. Almond and S. Verba is presented, whose «civic culture» concept book aims criticism. For several reasons, this summary could not be placed in 2014 N 1 issue of the journal. In Russia little-known book is a bibliographical rarity and it is interesting plot in history of science, and therefore the need to become familiar with it is visible. The facts of inaccuracies in G. A. Almond and S. Verba study pointed out in the book, some of their provisions are marked as invalid, alternative options for addressing the political culture were offered.

Keywords: *civic culture, history of political science, political culture.*

The civic culture revisited: analytical study / Gen. ed. Almond G. A., Verba S. - Boston, Toronto: Little, Brown and Company, 1980. X+421 pp.

2014 1

. . . -

. , ,

« » 1980 .

. 2 - ,

« :

» 1 , 1980 .

, .

:

, - . «

» 1 , , -

« »,

1 .

2 , 2 – , , .

2015 (

2011-2012 .

« »).

2 .

2 – - , ,

« », ,

« »

2 , « » 2 ,

2

2

2 ,

1; 2 « »

Almond G. A. The intellectual history of civic culture concept [2 p. 1-36]

1979 . .

« G r A r »

(A G r A r)

« » « »

« » « »

« » (- .. ,

Wiatr J. J. *The civic culture from a marxist-sociological perspective* [2 p. 103–123]

... (r J r J s) «
 » 1963 . -
 , . (Pr rs A), . (T H r), -
 (S s J) (); . (M r ł s ł), . -
 (). . (B A) . (N s P)
 2 p. 105

(. . .), -
 (. . .). -
 2 p. 106 . .
 «V s
 » - , ,
 : , (s),

«
 » - ()
 [2 p. 113 ,

() -
 , ()
 . « » ,
 - . 2 p. 114

«
 » - ,
 « » « » .

«
 - « »
 « » 1963 . -
 ». 2 p. 114–115 ,
 , « ».

. 2 p. 116–117

– . 2 p. 118

Kavanagh D. Political culture in Great Britain: the decline of civic culture [2 p. 124–176]

« . (K D s) »

. . . « » 1963 ., (r s s r), . 2 p. 131–132

. 2 p. 133

E A 1944

. 1918 1946 .

11 15 ,

1963 .,

.. . 2 p. 135

(), (s s r),

. . 2 p. 140

Mr), . (N r r Er A.), . (M K R r T.) . (S r A), . (E s H rr H.), . (P r Fr), . (A rs P rr), . (M R), . (M Micha), . (I r R).

Abramovitz A. I. The United States: political culture under stress [2 p. 177–211]

« . (A r A I.) »

. (M r D)

1950- 1970-

(A r T r), (Fr Er), (M
M), (R -R ss L), (P O),
(F R r R.) (T S.) (
), (S R), (P C r),
(C K), (D sC r sL.) (
), (K J s A.),
(Ar r F.C r s r), (L s r rH r A.),
(M J r).

Verba S. On revisiting political culture: a personal postscript [2 p. 394–410]

« S »
1963 ., () -
« ».

1. / . - : , 2014. 499 .

2. The civic culture revisited: analytical study / Gen. ed. Almond G. A., Verba S. – Boston, Toronto: Little, Brown and Company, 1980. X+421 pp.

• •

Nowadays the phenomenon policy of double standards in the international relations become a very common, and at the same time, stays an insufficiently studied. The author examines the category of double standards as a natural phenomenon in the international relations, it primarily caused by the desire of the influential powers to strengthen its position in the international arena; also, the author raises the question about the essence of the phenomenon, its genesis and significance in the environment of international relations.

Keywords: *political science, policy of double standards, international relations, international policy, political conflict, international public law.*

:

:

,

,

,

», »

,

,

.

«

»

XIX

»

«

-

»,

«

,

.

:

,

,

..

,

..»

.

-

«

»

(

)

,

,

[1, . 112–113].

«

»

,

,

,

.

,

5, . 14].

.

,

,

(

,

,

).

,

,

2, . 68–70].

1. . . . : / . . // -
 . - 2011. - 1. - C. 112-118.
2. . . . , . . // -
 : I . - 2011. . 4(21). - . 67-71.
3. . . . « / » -
 . . // -
 . - , - 2014. - . 60-62.
4. I // « - -
 »// . . . , . No. 77-51038. - ., 2013.
5. . . « » (-
). ,
- 2010.
6. . . . // . - : 2009, - 168 .

(IMC).

IMC

2008 2012

, *IMC*,

The article is focused on the modern trends in the development of political marketing. The author considers the concept of the political marketing-mix and its effect on the formation of the concept of the integrated marketing communications (IMC). On the example of the Obama's election campaigns in 2008 and 2012, the author shows how the IMC technology can be effectively applied in the field of the electoral marketing. The article focuses on the issue of transformation of the political market in the services market.

Keywords: *political marketing, marketing-mix, integrated marketing communications, IMC, the political market.*

1940-

90-

«4P» 1, . 65-67].

1, . 301-304 .

(r), « » (r), « » (), « » (r).

«4P»

2, . 63-74 .

« » (s) « » ().

«7P».

« r ss» (), « » (), « s » ().

3, . 259]:

1) « » ,

;

2) « » ,

;

3) « » ,

, PR;

4) « »

« » ,

«4P»,

1990-

(r

marketing communications – IMC),

IMC

«

. IMC

» 4, . 24].

1) ;

2)

;

3)

;

4)

;

5)

PR-

IMC

2008 2012 .

IMC

1) ;

2) ;

3) T ;

4) 2013 ,45 T r, M S s F (36 2015);

5) « » (M r s C r ., G I ., C r Tr LLC, Or C r ., C s S s s I .),

(98%) , 250 ;

6) 13

2012 . - « ».

7) « ».

2008

« »

«4P», «4C» (« S R S», « S S S R», « »).

(,)

;

-
1. „...“ . - .: , 2001. - 864 .
 2. „...“ . - .: , 2001. - . 63 - 74. / . . . // -
 3. „...“ . - .: - .: - « » , 2008. - 352 .
 4. „...“ . - .: - , - 2004. - 202 .

The article analyses the influence of Heiche, city on the Russian-Chinese border, on the territorial identity of its twin border city Blagoveshchensk. This case is special due the fact, that the distance between this cities is less than 1 km, which is the only phenomenon on the border.

The author defines the type of the Russian-Chinese border - the meeting point of the two cities - in order to assess the possibility to exchange their cultural and economic components. The analysis shows that though poor infrastructure limits the number of ways to cross the border, the possibility of exchange is still high. As a result, the border is not a barrier, but a meeting point.

At the same time the analysis of street names and names of public eating places shows that in reality this is not the case. Street names have no references to China whatsoever. Most of them are connected to the city, its structure, description, location of certain institution, carry names of famous locals.

The study of public eating places demonstrates that their names predominantly reflect Russian motives. The group which covers European and Western names runs second. This means that belonging to Russia is an important part of self-identification of people from Blagoveshchensk. At the same time they are also exposed to globalization and open to Western culture. Chinese names are not numerous, however together with Asian they make up a significant share. Therefore, the identity of Blagoveshchensk is not so much influenced by the neighbouring Heiche, as by surrounding Asian states in general.

Summing up the author concludes that the influence exists, though not so strong considering how close to each other the twin cities are. The analysis shows that Blagoveshchensk perceives itself as a separate geographical unit, which is a part of a state – Russia, absorbs tendencies from outside, but nevertheless remains a territory with its own special identity.

Keywords: territorial identity, border, Blagoveshchensk, Russian-Chinese border.

2015

« », « »

(,)

— « ».

, 1995

, (1 -)

). 47,7%

- 9,7%. 3,9%

(— 31%),

1

	19	12,3
()	15	9,7
	12	7,7
	74	47,7
	7	4,5

1

	13	8,5
	6	3,9
	2	1,3
	3	1,9
	1	0,6
- (VII .)	1	0,6
	2	1,3
	155	100

,
 , (,)
 .
 .
 (2 -).
 — 33%
 — 30% - ,
 .
 — 8%,
 20%. ,
 , .

2

	50	30,5
	54	33
	13	8
	19	11,6
/	10	6,05
	6	3,6
	2	1,2
	10	6,05
	164	100

1. . . . ,

2011, . 8.
<http://uecs.ru/uecs-32-322011/item/580-2011-08-29-06-10-15>.

• •

This article is devoted to the study of the object of political manipulation in the information society. Mass consciousness, as the main object of manipulative influence in the twentieth century, with the development of the information society has undergone a significant transformation. The development of the information society has led to a qualitative change in the process of mind control. The information revolution has affected both emotionally and value and cognitive side of human consciousness, making individuals from passive recipients of manipulative product as active participants in the information process. The Internet has provided new opportunities for the control of political consciousness and behavior.

Keywords: *mass consciousness, informational society; informational technologies; political manipulation; Internet.*

» 5, . 57 . «

, , , « »
 . « -
 , , ,
 » 5, . 65 .
 , -
 , .
 , .
 -
 , , -
 , , -
 , , -
 . . . « » ,
 . . .
 , -
 , , -
 . « » ,
 . -
 , -
 , , -
 , , -
 , , -
 . -
 - , -
 . (-
 : , -
 4). -
 : , , « »
 « » ; ,
 . -
 , , -
 . , . .

« ».

«

» 10, . 166–184 .

2, . 53

«

» 3, . 84–85

«

» 7, . 241–246 .

IT-

« »

» 1 .

«

» 8, . 19

«

»

;

«

« »

» 6, .104 .

1. — .: , 1999. — 956 .
2. : // , , . 2014. 1-2 (39). . 52-55.
3. // - . 2013. 3. . 84-92.
4. URL: :// s r. r / r
5. (19. 12. 2015).

-
5. , 2008. –
271 .
6. -
// , , -
. 2015. 7-2 (57). . 103-
- 105.
7. , 1996. – 478 .
8. ? – ., 2012 –
304 .
9. — .: « », 2002. – 557 .
- 10.J B r r , «S r S s», S r s, M r
Poster, ed. Stanford: Stanford University Press, 1988 – 294 .

was proved through the research is the autonomy given to the segments from divided societies, though. This research gives a general overview on the materials about managing ethnopolitical conflicts. The results that we got could be used for studying ethnopolitical management or more detailed analysing of Li r's r s s .

Keywords: consotionalism, political institutions, power-sharing, ethnopolitical conflicts, propotionalism, parlamentarism, federalism, autonomy.

70- XX . 1

80- 2

(, , ,), (-

), -

: (-

), (

),

()

3 power-sharing,

power-sharing

);

;

; , -
 ; , -
 . -
 (, ,), -
 : -
 , -
 . -
 . , , -
 , -
 , power-sharing. -
 4 « » , -
 , « » . -
 6 .), (. , 5 , . , . , . -
 . 7 ((instant runoff), -
 . 5 -
 ,) ,) -
 ,) 101 .
 . 8 , , -
 . , -

10 , 11 . «Minorities At Risk» – , -
 1945 2006 283 MAR – , -
 . . . 1988 ()

«Democracy Crossnational Data» 2009 -
 (The John

F. Kennedy School of Government, Harvard University)

191 1000 , -
 -

Democracy Crossna-
 tional Data: Norris and Inglehart, International Telecommunications Union, Banks, ,
 KOF, Freedom House, T. Vanhanen, PolityIV, J.A. Cheibub, UNDP, Schneider, World
 Value Survey.

- , () -
) (-
 10,5 (1). , ,

power-sharing.

1

		95%						
	= 1	-1,536	,672	5,217	1	,022	-2,853	-,218
	= 2	-,583	,653	,798	1	,372	-1,864	,697
	=0	-,215	,432	,249	1	,618	-1,061	,631
	=1	0 ^a	.	.	0	.	.	.
	=1	,426	,529	,648	1	,421	-,611	1,464
	=2	0 ^a	.	.	0	.	.	.
	=1	-2,000	,618	10,487	1	,001	-3,211	-,790
	=2	0 ^a	.	.	0	.	.	.

- ,) - (, -
 -

1.

80- XX , -

power-sharing, , 80 , -

MAR () , -

low-level high-level conflicts) -

MAR, (

),

-
1. URL: : 1997. 287 .
 2. *Wolff S.* Managing ethno-national conflict: towards an analytical framework. [.]. URL: [http://www.stefanwolff.com/files/Managing%20Ethno-national%20Conflict%20\(draft\).pdf](http://www.stefanwolff.com/files/Managing%20Ethno-national%20Conflict%20(draft).pdf) (: 30.09.2014).
 3. URL: http://www.civisbook.ru/files/File/Leiphart_1992-_1.pdf (: 29.06.2015).
 4. *Berry B.* The Consociational Model and its Dangers//European Journal of Political Research. 1975. 3. December. P. 406.
 5. *Selway J., Templeman Kh.* The Myth of Consotionalism? Conflict Reduction in Divided Societies//Comparative Political Studies. Vol. 45, 12.
 6. *Cohen F.S.* Propotional versus Majoritarian Ethnic Conflict Management in Democracies// Comparative Political Studies. 1997. Vol. 30, 5. October. P. 607-630.
 7. *Horowitz D.L.* A Democratic South Africa? Constitutional Engineering in a Divided Society. Berkeley, Calif: University of California Press, 1991.
 8. *Wimmer A.* Ethnic Politics and Armed Conflict: A Configurational Analysis of a New Global Data Set. [.]. URL: <http://www.princeton.edu/~awimmer/EthnicPoliticsArmedConflict.pdf> (: 30.09.2014).
 9. *Wolff S.* Managing ethno-national conflict: towards an analytical framework. [.]. URL: [http://www.stefanwolff.com/files/Managing%20Ethno-national%20Conflict%20\(draft\).pdf](http://www.stefanwolff.com/files/Managing%20Ethno-national%20Conflict%20(draft).pdf) (: 30.09.2014).
 10. Minorities At Risk Data. . URL: <http://www.cidcm.umd.edu/mar/> (: 15.06.2015).
 11. Pippa Norris Data. . URL: <http://www.hks.harvard.edu/fs/pnorris/Data/Data.htm>.

• •

The article deals with the circulation of elites, describes the concept of the life cycle of the elite, its content as a tool of political analysis, to determine the spatial and temporal scope of the development cycle. The main result in terms of substantive content of the category "life-cycle of the political elite" is a model for determining the functional state of the elite in the form of a generalized matrix variable life cycle analysis of the political elite. This article is disclosure of performance's theses at the forum of Young Political Scientists VII Russian Congress of political scientists RAPS (Moscow, November, 19-21, 2015).

Keywords: *mass political elites, life cycle, analysis, criteria, variables of analysis.*

() : , , .
 (), , .
 : , .
 , , , .
 : , .
 - .
 , , .
 , , .
 , , .
 : .
 « .
 ».
 , , .
 , , .

 1;2 .
 , , .
 , , .
 , , .
 , , .
 . . . 5 .
 .
 : (-
 , , . .)

(; , -) , - / , , « » (-). , , « » . (1).

1

	- ; - ; - ; - ;	-	(, ,); ; - ; (, -) ;
-	; ;	-	; - ; - ; /
-	; - ; - ; - ; ;		; - ; .
- -	; ;		; - ; - ; .
; ; ;		() ; ; () ; (.	

(- ,) -
 , -
() . -
 , -
 . -
 : -
 , -
 , -
 , -
 : , , . -
 , , , -
 , -
 . -
 , « » « -
 » -
 . -
(,); -
 -
 . « -
 », -
 . -
 , () -
 () . -
 - 8, . 9-10 -
 , , -
 , , -
 , -
 , -
 . -
 . -
 , (-
) , , , .

1. . . . / . . . -
// - . — 1993. — 6. — .29.
2. . . . (— 1992. — 6, — .49–63. // -
3. - , . . . - 2013. — 3. -
4. - , . . . // , — 2000. — 3. — .97–103. / . . .
5. , . . . / . — -
: . / : . . . , — : -
, 2000. .319–331.
6. , . . . : . / . . .
// /1. — : , 2014. — .8–18.
7. , . . . / . . . // -
VII -
, , 19–21 2015 ./ . . . - , .
. . . — « » , 2015. — -
PDF. — .797–799.
8. , . . . : . / . . . //
(),
« » , 2012.
9. Pareto V. Sociological writings / Sel. and introd. S. E. Finer. N.Y., 1966. — .104.

• •

« »,

« »

, ,

,

, « ».

, ,

« »

« »

« »

This article is about the phenomena of symbolic policy in Russian political system in transformation context.

Viewed is the concept of a «symbol» of the theory of symbolic policy. The article analyzes the methods and effectiveness of representation of «new» Russian political parties, cooperation, prospects of development of the party system, analyzed is the development of technologies of symbolic representation.

Relevance of this research is caused by the increasing influence of political discourse in the mass consciousness. Particular importance has the issue related to the

phenomenon of «symbolic policy». Political symbols are considered in the article as an incentive for the formation of certain social groups, as a factor of influencing development of political culture, influencing the formation of public opinion. A research of symbolic representation of the «new» political parties made in the context of changes in the Russian party system.

The objective of the research is to determine the degree of effectiveness of symbolic representation strategy of the «new» Russian political parties. The article analyzed technologies of symbolic representation of the «new» Russian political parties. The article presents the results obtained in the course of focus groups, the information obtained by the visual data analysis and discourse-analysis of semiotic forms of representation.

The methodological component of our article is characterized by complexity and multi-paradigm approach. The basic methodology of research is constructivism. As an additional approach methodology of structural functionalism is widely used, method of focus groups, discourse-analysis and visual data analysis.

Keywords: *symbolic policy, symbol, symbolic representation, new political parties, political system, party reform.*

2011-2012 -

»,
 ,
 . , ,
 . ,
 ,
 . « » ,
 ,
 . , ,
 ,
 , - ,
 , - ,
 , - ,
 . « -
 , - , 1 . « -
 » - « -
 ».

5 .

« »

20 25

« »

« »

(, ,)

(« », « », « »)

: « », « »

(-)

« », « »

« », « »

« », « »

« », « »

• •

The article is devoted to formulating the general conclusions of the research on the problem of defining the model of regional integration in a geopolitically significant Caspian Region. The author view regional integration through the process of the development of cross-border cooperation (CBC) pointing out that CBC can function as the basis of regional processes of integration. The author draws the example of CBC development in Europe – in the form of euroregions, in ASEAN countries – in the form of growth triangles, in the post-Soviet territories. Based on the analysis of several types of CBC, the author formulates her own type of CBC which is currently developing in the Caspian Region. Besides, the author defines the specifics of CBC in the Caspian Region which is stipulated by the problem of the choice of integration model, which is typical of the post-Soviet territory, as well as the existence of the complex of interests which additionally stresses the peculiarities of relations between Caspian states along with their relations with numerous state and non-state actors and stipulates multi-level competition in the sphere of trade-economic and military-political interests.

.47 . « » 7,
« » -
« , -
, -
» 8 .
« , -
» 4, . 8 , « -
, , , -
, , , -
, , , -
)» 3, .79]. (, , -
, , , -
/ , / ; -
(, . .); -
; ; -
/ , -
11, .16]. :
- -
, , / -
, , -

;

- , ;

;

- , .

» « » ,

, ,

, .

,

. — —

, , - , .

, : ,

, , ,

, .

, ,

- , .

, , -

, , -

, .

, (, , -

, , -

) , , -

, ,

, .

, , -

, -

, , , .

, - ,

, .

22
133].

: 134,

94

, 20

9,

- . URL: <http://www.obraforum.ru/book/paragraph22.htm> (10.01.2015).
3. . . . : - /
4. : . . . / , 2008. . 5. . 74–91. . . . :
- , 2009. 177 c.
5. // -
- . 2011. 36 (251). . . . 35. . 85-91.
6. (-) . URL: <http://conventionns.coe.int/Treaty/rus/Treaties/Html/106.htm> (08.05.2014).
7. . . . // . 2009. 4. . 42–48.
8. 9 .
- 2001 . N 196- . URL: <http://www.mid.ru/bdomb/sbor.nsf/fe3845c0f6d9b35443256c8a004e8835/21b14ac41709cae143256c8a0047bc7bOpenDocument> (08.05.2014).
9. . . . // . 2008.
2. . 130-133.
10. . - // . 2002. 1. . 90-97.
11. . . . - // . 2010. 4. . 16.
12. . : , 2007. 280 c.
13. Allison, R. Regional Threat Perceptions and Risks of Military Conflict, in Auty, R.M., De Soysa, I. (eds.) Energy, Wealth and Governance in the Caucasus and Central Asia. Lessons Not Learned. N.Y.: Routledge, 2006. PP. 198-215.

()

• •

, -
-
, ,
, ,
, -
(-
) ,
: , , , ,
.

This article outline the factors of regional identity, figured out by the author. These factors are the geographical, historical, structural, institutional, economic, political and identity quality factor of the national civic identity. Implementing these factors to comparative analysis, the author compared Southern Europe countries (Spain and Italy). The research confirmed the representativeness of factors.

Keywords: regional identity, Spain, Italy, region, comparative analysis.

, -
, -
, -
, ,
, ,
« » « » -
, -
, -
, -
, -
, -
, -
, -
, -
, -
, -
: , , , ,
, , , ,
, , , ,
, ,
, .

1115' 1532'

)

III- IV

IV

II- I

1970

1980,
7,

135].

17

(),

9, . 19].

5, . 430 .

25
18 .

) , (

(20 % ,) - 26 831 , 31,110 , 195 403 (2009 , -) - 25 820 . -

: 2010 118,5% , -

98,9% 12 . -

50% 12 . -

2015 . -

80% . -

7, . 135 , 1972 -

, , 1979 1985 () -

, 1 , -

« » -

« » -

« » , , -

, , 50 % 13, . 15 .
 , , .
 , 0,7 % , 10 539,3 . . -
 - 17 781,9 .
 , 20,7 % . 305 550,4 .
 - 32 128,4 3 . 1996
 « » ()
),

, , ,
 . , , - , , -
 . . -
 - , -
 « » « - »
 , .
 . - , -
 . , -
 , , -
 , -
 , -
 , -
 , -
 , -
 , -
 , -
 . « -
 , -
 »

[10, . 98 .

, - , -
 , -
 - « !»,

1162 , -
 . 1797 , ,
 , 1979 ,
 , 11 . -
 , :
 - «... -
 , ...» [1, . 218]. -
 « S ». , -
 , « -
 , » [2, . 140]. -
 , / / , -
 , , -
 , , -
 () . -
 , , -
 , . -
 « » 8, . 84 -
 « 2007 192) » 8,06 18- 34-
 7,26 . ,
 , . . . 4, . 79], -
 : 90 % « », -
 « », « », « » . . -
 , -
 30% « » « » 63% , -
 ;

« »

(»

). 50% 36 %
9% – 4, .79].

1. . . . - :
// /
.- .7.- .: ,2008. – .214-

228.

2. :
. . 1. / //
: 2 . .: (),

2011. – 208 .

3. . . . - :
.

<http://dergachev.ru/Landscapes-of-life/Italy/05.html>,
20.12.15.

4.- .: ACT: - ,2006. – 318 .

5. / //
/-
.- ,1997. – 804 .

6. // - -
/- .: - -
,1997. – 804 .

7. :
/ . ; - .: Ad Marginem, 1996.
- 287 .

8. :
.- .: -
,2007. – 272 .

9. I .- .: - ,2006. – 168 .

-
10. -
 .: , 2011. – 496 .
11. Italy is here. Carnival. . - :
<http://www.quitalia.com/WhatToSee/Venice/Carnival>, . - :
 20.12.15.
- 12.L r . C s r r q s
 recibir. . - : <http://www.lavanguardia.com/politica/20120724/54328816886/catalunya-tercera-comunidad-mas-paga-decima-recibir.html>,
 . - 02.04.15.
- 13.Pammolli F., Salerno N.C. D r , , r : r s
 e la sfida della crescita nel Mezzogiorno // Quaderni del Cerm - C , R o-
 lazione, Roma: Mercati, 2008. – P. 15.
- 14.Unit d'Italia . - :
http://www.corriere.it/unita-italia-150/11_marzo_10/de-cesare-italia-unita-fanalino-coda_13e7441c-4b22-11e0-9e9a-b429a0ac9415.shtml, . - :
 20.12.15.

Conflict lies in the worldview and attitude to reality of these groups. Although state regime was harsh during the dictatorship of Hussein, it was making some status quo in the country. However, after Iraq lost war against United States, situation became critical and open to conflict. Weak power and lack of dialogue between Iraqi elites makes the future of Iraqi state uncertain.

However, apart from the known difficulties associated with communal tensions between Sunnis and Shiites, as well as a desire to self-determination of the Iraqi Kurds, the conflict is also burdened by the spatial dimension, consisting in the historical dispersion of groups living in Iraq. The article viewed the question about viability of the Iraqi state and it makes attempts to understand the future of the state and different political and social groups. And also it presents an analysis of the foreign policy situation and its influence on political process.

Analyzed are the religious differences of Iraqi communities and their influence on personal and group conscience members of conflict. Parsed are economic and socio-political factors that exacerbate the confrontation and which prevents the parties from coming to a political settlement. A comprehensive analysis of the situation is attempted, which could provide a full understanding of the big picture, and an opportunity to disclose the nature of the existing relations between the subjects of the conflict, as well as to predict the development of further developments. Since the situation in Iraq depends not only on the fate of a single state, or separated by a space-communal principle and security in the Mashreq and beyond, but also depends on the balance of power in the region and throughout the Middle East.

The work is based from the standpoint of social constructivism, using the dialectical method and the analysis of sources.

Keywords: *Iraq, Shia, Sunni, Kurds, Raqqa-Mosul Caliphate, USA, Iran.*

. , -
 . , -
 - , -
 . , -
 , , -
 , , -
 . , -
 , : -
 , , -
 , , ?
 ? , -
 , , -
 , , -
 . -
 . (2014) 9 -
 , -
 , , , -
 (, : -
 -), -
 (), -
 . -
 (-), , -
 (, , , -
), , -
 . -
 , , . -

-
1. : <http://izvestia.ru/news/573218> (7 2015).
 2. // -
 3. . – 2006. – 2. – . 137–139. -
 4. : -
 5. , . . . / - , - : +:
 6. , 2004. – 439 .
 7. - - : //r . r s. / s r s/29 24290- s r / (7 2015).
 8. // - . 2014. 3. . 146-155.
 9. : // .r /2015/03/02/34062 (7 2015).
 10. 2003 // A r r. : . 4. 2014. – . 1–9.
 11. : <http://lenta.ru/news/2014/07/04/independence/> (7 2015).
 12. 9. Final 2014 Iraqi National Results by Major Political Groups. Available at: <http://iswiraq.blogspot.co.uk/2014/05/final-2014-iraqi-national-elections.html> (accessed 7 October 2015).

Abrahin Tomofey – student, Historical faculty, Department of political science, South Ural State University (Chelyabinsk).
timabrahin@gmail.com

Artemov Anton – postgraduate student, Historical faculty, Department of Nation History, South Ural State University (Chelyabinsk).
artyomow@gmail.com

Voroshin Semyon – postgraduate student, Historical faculty, Department of Nation History, South Ural State University (Chelyabinsk).

German Dmitry – student, Historical faculty, Department of political science, South Ural State University (Chelyabinsk)
politiki95@mail.ru

Gontsov Kirill – postgraduate student, The Russian Presidential Academy of National Economy and Public Administration (Ekaterinburg).
kirill.gontsov@gmail.com

Detkina Valeriya – student of Institute of social and philosophical, Studies and mass media of Kazan (Volga region) Federal University, department of political science (Kazan).
valeriya_detkina@mail.ru

Kalashnikova Sofya – Bachelor of the Faculty of Political Science of the Saint-Petersburg State University (Saint-Petersburg).
sofya_ksndr@mail.ru

()

Kovylyayeva Natalia Sergeevna – Bachelor of International Relations, Perm State University, Faculty of History and Political Science, (Perm).

nata.kovylyayeva@mail.ru

()

Koretsky Alexander – student, Historical faculty, Department of political science, South Ural State University (Chelyabinsk).

koretsky23@gmail.com

()

Kuchinov Artemiy – student, faculty of Political science, Moscow State University (Moscow).

arkuchinov@yandex.ru

» ()

Litvishko Olga – Post Graduate Student, Chair of International Relations, Political Science and World Economy, Pyatigorsk State Linguistic University (Pyatigorsk).

olitvishko@yandex.ru

()

Manzhina Nadezda – external PhD student, Department of Comparative Politics, School of Political Science, MGIMO-University.

nadezda.manzhina@mail.ru

(-)

Maslova Anna – post-graduate student of the Faculty of Political Science, Saint Petersburg State University (Saint Petersburg).

knorozochka@yandex.ru

, ()

Mokeeva Anastasia – undergraduate student, Kazan (Volga region) Federal University, (Kazan).

mokeeva-n@mail.ru

()

Parshina Svetlana – PhD Physical and Mathematical Sciences, South Ural State University (Chelyabinsk).

parshinasv@susu.ru

Rudenkin Dmitry – PhD in Sociology, Assistant professor in the faculty of sociology of Ural State Pedagogical University (Ekaterinburg).

d-rudenkin@yandex.ru

Rybalov Matvey – undergraduate student, Saint Petersburg State University, Faculty of International Relations (Saint Petersburg).

caligobox@gmail.com

Samusevich Andrey – student, Faculty of Public Administration, Russian Academy of national economy and state service under the President of the Russian Federation, North-West Institute of Management (Saint Petersburg).

timudgin11@gmail.com

Stepovenko Elizaveta – undergraduate student, Saint Petersburg State University, Faculty of Political Sciences, The Department of Political Institutions and Applied Political Research (Saint Petersburg).

elizaveta.stepovenko@mail.ru